FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00036600 **Type of Permit:** FILMING **Release Date:** 02/09/2011

**Production Company** LIEBERMAN PRODUCTIONS

**Insured Company Name** LIEBERMAN PRODUCTIONS
Contact Phone No. 1 415-955-0855
Contact Phone No. 2
Fax 415-955-0822
Address 455 9TH ST
SAN FRANCISCO, California 94103

**Production Title** PROACTIV

**Type of Production** Infomercial

**Producer** N/A N/A

**Director** N/A N/A

**1st AD** N/A N/A

**Production Manager** Sarah Bennett

**FilmL.A. Coordinator** Tim Overbeck

**Location Manager** Sarah Bennett
Primary Phone Mobile - 415-321-4511
Secondary Phone Office - 415-321-4516

**Location Assistant** N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

### Fees

| | |
|---|---|
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |

**Total Permit Fee** $710.00

**Number of Locations** 1

NOT A PERMIT

# Permit #F00036600

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## Summary Information — Location



**Permit Number** F00036600
**Production Company** LIEBERMAN PRODUCTIONS
**Insured Company** LIEBERMAN PRODUCTIONS
**Production Title** PROACTIV

**Location Manager** Sarah Bennett
Primary Phone Mobile - 415-321-4511
Secondary Phone Office - 415-321-4516

**Location Address** 7900 Haskell Ave, San Fernando Valley, CA, 90012

**Location Type** Studio

**Film Dates** 2/10/2011 - 2/10/2011 07:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached document** Lieberman Agent Letter602.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Cast/Crew vehicles | 25 |
| Cube Trucks | 1 |
| Generator | 1 |
| Motor Homes | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 30 |
| Spot Check | 1 |

**Filming Activities** Equipment on property; Interior Dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 531 **Grid:** G3

**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Parking**

**Base Camp**
Location Type : Location

**Crew Parking**
Location Type : Location

NOT A PERMIT

Permit #F00036600

To. Lupe:

## Appointment of Film Permits Unlimited, Inc.
## As Authorized Agent and representative

I certify that I am a representative of Lieberman Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Lieberman Productions
Name of Principal

By: MArAndrews
Representative's Signature

MARC ANDREWS / Maura O'Mera - Sarah Bennett
Print Representative's Name

PRODUCER
Representative's title

455 9th St.
San Francisco CA 94103
Principal's Address

415.955-0835
Principal's Telephone

**Film Permits Unlimited, Inc.**
**Phone (818) 347-9929**
**Fax (818) 347-9784**

**Please sign and fax back**
**Principal = Name of Company**

NOT A PERMIT